

CPCU Discount for Executive Education

CPCU Members,

By virtue of your membership in the CPCU Society, you gain partner pricing and access to several of our online courses, including Transformational Leadership in the Fourth Industrial Revolution & Cross Cultural Communication. You can purchase full certificates or individual courses. These courses are self-paced and offered at a price only available to CPCU Society members. Your Thunderbird liaison Demitry Sebastian can be reached for any questions at Demitry.Sebastian@thunderbird.asu.edu or you can learn more about Thunderbird Executive Education on our website at: <https://thunderbird.asu.edu/executive-education>

Global Foresight & Leadership for Accelerated Growth

~~\$1,782~~ **\$713** (Discount Code: CPCU60)

By earning this certificate, you will develop a well-rounded business and management skillset that positions you to maximize the benefits of the Fourth Industrial Revolution.

Transformational Leadership for the Fourth Industrial Revolution

~~\$990~~ **\$396** (Discount Code: CPCU60)

Enhance your capacity to develop and craft the most compelling messages around your ideas and strategies for maximum influence.

Future-Ready for Disruptive Innovation

~~\$990~~ **\$396** (Discount Code: CPCU60)

By earning this certificate, you will develop a well-rounded business and management skillset that positions you to maximize the benefits of the Fourth Industrial Revolution.

Business Analytics

~~\$2,673~~ **\$2,005** (Discount Code: CPCU25)

This three-course online certificate program, delivered in partnership with Arizona State University's W. P. Carey School of Business, gives you the confidence and added expertise to overcome challenges in your current role or advance in your career by specializing in data management.

Data Mining & Predictive Analytics

~~\$990~~ **\$743**

Develop a practical, business-focused understanding of the three different orientations to data mining: exploratory, predictive and forensic.

Business Analytics & Strategy

~~\$990~~ **\$743**

Define and analyze transformation processes available for producing and delivering products and services.

Enterprise Analytics & Big Data

~~\$990~~ **\$743**

Practice evidence-based management. Implement programs to ensure data quality. Present data in a manner that is understandable to non-technical managers.



Powered by the Arizona State University Enterprise

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Global Finance

~~\$1,782~~ **\$1,337** (Discount Code: CPCU25)

Whether your goal is to incorporate these skills into your current career or position yourself for a transition into global finance, this two-course online professional development program will give you the confidence and capabilities to conduct business globally with secure, smart and success-based finance strategies.

Applied Financial Management

~~\$990~~ **\$743** (Discount Code: CPCU25)

Learn proven tactics for extracting information from financial statements to analyze the operating, investing, and financing activities of a company. Discover effective strategies to manage a firm's working capital. Apply the various valuation techniques to value securities and capital projects.

Multinational Financial Management

~~\$990~~ **\$743** (Discount Code: CPCU25)

Understand the relationship between interest rates, foreign exchange, and inflation rates. Recognize how to identify foreign exchange exposures, and determine if alternative hedging instruments should be used to manage these exposures.

Cross Cultural Communication

~~\$990~~ **\$396** (Discount Code: CPCU60)

The Certificate in Cross-Cultural Communication is part of the Executive Certificate in Global Leadership and Management Essentials will help managers identify and understand cultural communication differences to prepare for achieving better communication in a multicultural environment.

Contact us:

exec.ed@thunderbird.asu.edu

APPLY NOW

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