

CPD How It Works

Here is the main website for CPD with the CPCU Society

<http://ceforcpcu.theinstitutes.org/>

Here is a you tube video on CPD with CPCU

https://www.youtube.com/watch?v=J-ILDbRm_MM#action=share

Complete 24 hours of practice-oriented credits every two years:

- Earn credits through The Institutes, the CPCU Society, CEU, and other qualifying activities. [Find out what counts.](#) See at end of email.
- Log credit hours on the reporting platform, to be launched in the second half of 2016.
- Benefit from automated reporting of credits earned through The Institutes, CEU and select CPCU Society offerings.
- Submit the \$189 reporting fee for each reporting period. For CPCU Society members, this cost is waived.

What Does This Mean for You?

- **Current CPCUs:**
 - You have four years to report your initial credit hours once the program is implemented. Afterward, all CPCUs will follow a two-year reporting cycle.
- **Current CPCU Students:**
 - If your matriculation was approved on or before June 30, 2016, you have four years for your initial reporting period once you've obtained the designation. Afterward, all CPCUs will follow a two-year reporting cycle.
 - If your matriculation was approved on or after July 1, 2016, your initial reporting period will be two years from the time you obtain the designation.
- **Retired CPCUs:**
 - While this program has particular meaning to actively practicing CPCUs, continuing education is a good measure of your ongoing engagement in the industry.

Select educational activities most relevant to you

CPCUs can earn continuing education credits by completing practice-oriented activities needed to maintain professional knowledge and skills. Each CPCU is responsible for determining which activities meet that standard, but such activities must be:

- Relevant to their career performance in risk management and insurance
- Verifiable in some way (for example, via a grade report, certificate of attendance or completion, or proof of purchase)

Qualifying Activities

The Institutes offer high-impact educational solutions that help shape the risk management and insurance industry. Our qualifying activities for CPCU continuing education credits include:

Activity Type	Credit Hours
Taking an exam for an Institutes designation course	Pass: 24 Non-Pass: 6
Taking an exam for an Institutes nondesignation course	Pass: 6 Non-Pass: 1.5
Completing an Institutes online course (<i>not taken for state CE credit</i>)	6
Completing an Institutes course for state CE credit	Either the credit value assigned by your state or the credit value assigned by The Institutes, whichever is higher
Completing an Institutes SMART Final Practice Exam for a course	3
Completing one of The Institutes' Leadership Education programs	24

Joining The Institutes CPCU Society not only elevates your continuing education experience, but allows you to waive the CE for CPCUs reporting fee! You can earn all 24 of your credit hours with the CPCU Society through qualifying activities that include:

Activity Type	Credit Hours
Now available, completing offerings from The Institutes CPCU Society Knowledge Center!	Credit determined based on length of content
Attending The Institutes CPCU Society Annual Meeting	Credit hours will be assigned based on each year's topics and agenda 2016 Annual Meeting: Up to 15 Credits
Attending Local I-Days	1 per each hour of educational content
Participating in other CPCU Society educational events (i.e. live webinars, workshops, symposia, etc.)	1 per each hour of educational content

CEU

State licensing continuing education (CE) activities through CEU, powered by The Institutes, will also count for the CE for CPCUs program.

Activity Type	Credit Hours
Completing a CEU online course (<i>not taken for state CE credit</i>)	6

Completing a CEU course for state CE credit

Either the credit value assigned by your state or the credit value assigned by The Institutes, whichever is higher

Additional Qualifying Activities

Credits can also be earned through practice-oriented content from other training or industry organizations, including:

Activity Type	Credit Hours
Passing exam for a designation course	12
Passing exam for a nondesignation course	6
Passing semester-length course at a college or university	24
Licensing CE activities approved by any U.S. state, territory or possession (including CE courses in insurance, medicine, law, finance and accounting)	The credit value assigned by your state
Other activities (such as educational events, conferences, webinars and employer training)	1 per each hour of educational content
Serving as an instructor for practice-oriented content (such as a class, conference session or webinar)	2 per each hour of educational content taught, to account for your preparation time; please note, however, that you can only claim credit for leading a particular course, webinar or session, etc., the first time you deliver the content.

Activities That Do Not Qualify

The following activities do not qualify for the CE for CPCUs program:

- Using The Institutes' SMART QuizMe App and SMART Study Aids
- Engaging in volunteer or paid leadership
- Serving as an expert witness
- Reading a textbook, an article or a periodical, or watching educational video content other than the curated and validated offerings that are included in **NEW!** The Institutes CPCU Society Knowledge Center

I hope this helps explain the program and gives you an into of how the new CPD works.

Please contact me if any questions....

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